

January 2024

We would like to invite you to become a sponsor for our fourth annual car show, Cruisin' with the Arc, benefitting The Arc Northwest Mississippi. Last year, Cruisin' with the Arc became part of the Wheels & Wings Fest held at Olive Branch City Park. We are happy to announce that we are continuing our partnership with Desoto County Dream Center for a fun-filled day of food, cars, and FUN for the whole family.

The Wheels & Wings Fest, held in April of 2023, was a HUGE success with the help of sponsors like you. This year, our car show will be held on April 6, 2024 at the Olive Branch City Park. We will be charging an entry fee for each car and offering prizes for the two best cars in each of our classes. This will be a family friendly event that will attract car lovers from all over. Desoto Wings Competition and Festival will be taking place at the same time that will also bring hundreds of visitors to participate in the cooking competition.

The Arc Northwest Mississippi is a 501(c)(3) non-profit advocacy organization for individuals of all ages with intellectual and developmental disabilities and their families. We create educational programs and events that bring together the special needs community with their typically functioning peers in a fun and friendly environment with love and understanding. Additionally, The Arc Northwest Mississippi assists families in finding services, programs and information to help their disabled loved ones live a healthy, rewarding and fulfilling life.

Our events and programs for individuals with intellectual and developmental disabilities include: Camp BOLD, Arc Art Masters, Social Clubs, Weighted Blanket Project, and Cookies with Santa. Parent Support Group Meetings and Sibshops offer support to families and siblings. The Arc also reaches out to the community by offering Autism Awareness Training to our local First Responders. Our Job Readiness Classes are helping individuals with intellectual and developmental disabilities realize their amazing potential to be valuable workers.

Thank you for your consideration. All of us here at The Arc Northwest Mississippi hope that you will accept our invitation in becoming a partner with us and by sponsoring the fourth annual Cruisin' with the Arc Car Show. All donations are tax-deductible.

Sincerely,



Danielle Sherman
Development Director
The Arc Northwest Mississippi

The Arc NWMS

5699 Getwell Road G-1
Southaven, MS 38672

c(901) 907-9041
o(662) 510-8989

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Cruisin' with The Arc

4th Annual Car Show

April 6, 2024

Olive Branch City Park

All Proceeds Benefit The Arc Northwest Mississippi

SPONSOR LEVELS

\$750 NAMING SPONSOR (EXCLUSIVE)

- Name and logo on all materials
- Acknowledgement on all trophies
- Logo and link to your website on The Arc Northwest Mississippi webpage
- Representative of your company will present the Best of Show trophy
- Reserved VIP Parking for up to 8
 - 4 event T-Shirts
 - 40 People's Choice tickets
- Free coffee at Registration Tent

\$350 - CLASS SPONSOR (8 AVAILABLE)

- Acknowledgement on signage & event marketing
- Acknowledgement on your class trophy
- Logo and link to your website on The Arc Northwest Mississippi webpage
- One "Class Sponsor" trophy presented by your representative
- Reserved VIP Parking for 2
 - 2 event T-Shirts
 - 20 People's Choice tickets
- Free coffee at Registration Tent

\$150 - FRIEND OF THE ARC

- Logo and link to your website on The Arc Northwest Mississippi webpage
- Acknowledgement on event banner
- Reserved VIP Parking for 1
- Free coffee at Registration Tent

Scan here
for more
information



CRUISIN' WITH THE ARC

Car Show 2024 - April 6

SPONSOR INFORMATION SHEET

Company Name: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____

Company Website: _____

Phone Number: _____

Sponsorship Level: Naming Sponsor Class Sponsor Friend of The Arc

Indicate how name should appear on marketing materials:

List shirt sizes: _____

Please send your completed sponsorship form by March 15, 2024 to:

Rebecca Treadway, The Arc NWMS

5699 Getwell Rd, Building G, Ste 1 Southaven, MS 38672

rebecca@thearcnwms.org

(901) 907-9041 or (662) 510-8989

Scan here
to complete
sponsorship
online



Office use: Date Donation Received: _____ Cash/Check: _____