

CAMP BOLD: CRUISE LINES 2024

THE SEA IS CALLING...ANSWER IT BOLD-LY

Dear Friend,

Hey there! We've got something exciting cooking up this summer and we want YOU to be a part of it. Get ready to experience Camp BOLD, the ultimate summer camp experience for people in the disability communities of Northwest Mississippi.

We are The Arc Northwest Mississippi, a group of passionate advocates for people of all ages with intellectual and developmental disabilities and their families. Our goal is to bring together the special needs community with their typically functioning peers, through fun-filled programs and events where love and understanding are the key ingredients. We also provide resources and information to help families find services and programs for their loved ones that promote healthy, fulfilling lives.

Camp BOLD (Balance, Opportunity, Learning, Determination) is our pride and joy - a day camp designed for children and adults with intellectual and developmental disabilities. Our campers get to enjoy a summer full of games, music, and art in a safe and inclusive environment. Picture water slides, Zumba, ice cream sundaes, and even cupcake decorating - it's a total blast!

What makes Camp BOLD a success is our 1:1 camper to counselor ratio. We team up with local schools, so middle and high school students can join us as counselors. They learn how to be better friends to peers with disabilities, and even take that knowledge back to their schools, spreading advocacy throughout the community. This year, we're excited to welcome 230 campers and 150 counselors to our program over five weeks.

We really hope you'll join us as a partner in Camp BOLD. All you need to do is say "YES" and "Achieve with us". Let's make this summer unforgettable!

Sincerely,



Executive Director, The Arc NWMS

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Sponsorship Levels

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	Admiral Sponsor \$5,000	Captain Sponsor \$2,500	First Mate Sponsor \$1,000	Navigator Sponsor \$500	Crew Sponsor \$250
Company logo presented in all media and advertising	●				
Camp tour & VIP lunch	●				
Weekly Social Media posts during Camp BOLD on Facebook, Twitter & Instagram	●	●			
Company recognition at the beginning of Camp BOLD video – Prime marketing placement	●	●			
Camp Art thank you gift created by Camp BOLD 2023 Camper	●	●	●		
VIP Camp BOLD Tour	●	●	●		
Sponsor given opportunity to send company “swag” home with Campers	●	●	●	●	
Sponsor Recognition Social Media post on Facebook, Twitter & Instagram	●	●	●	●	
Company listed as a Sponsor on the credits of Camp BOLD video	●	●	●	●	●
Company featured on Camp BOLD 2023 Sponsorship board & T-Shirt	Logo	Logo	Name	Name	Name
Company logo with link to company website on Camp BOLD page of The Arc NWMS	●	●	●	●	●
Camp BOLD T-Shirts for employees	10	8	6	4	2
Camp BOLD “Thank You” picture	●	●	●	●	●

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☒ Yes! I would like to sponsor Camp BOLD and the other amazing programs from The Arc NWMS!

SPONSOR INFORMATION SHEET

Company Name: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Sponsorship Level: Admiral Captain First Mate Navigator Crew

Indicate how name should appear on marketing materials:

List shirt sizes: _____

Scan here to complete
your form online:



Please send your completed sponsorship
form by May 10, 2024 to:

Rebecca Treadway, The Arc NWMS
5699 Getwell Rd, Building G, Ste 1
Southaven, MS 38672

rebecca@thearcnwms.org ● (901) 907-9041 ● (662) 510-8989

Office use: Date Donation Received: _____

Cash/Check: _____